

# Ride and Drive Yokohama Style



words and pictures by  
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# The Morning Session

Upon arriving at the facility we could see that everything was ready to go. The support trucks were lined up, the awning was out, the chairs in place and ready, the Yokohama guys had their stuff together.

The cars for this ride and drive were Mazda RX8s, they too were ready and lined up by the trucks.

Tires for the comparison were the Avid TRZ, YK520, S-Drive, Advan S-4 and the Advan Neova.

After a presentation of the Yokohama product line, our attention turned to the cars. The cars were outfitted with the same tires that had just been presented in order of performance to be driven on the course for immediate comparison. (that's how a "Ride and Drive" works)

When Yokohama does a Ride and Drive, they do it well and the participants come away with more knowledge of a premium product and a few good stories to take back to their stores.

This is a short photo essay of the day's events.

*- Tom*





Extracting a cone or 2 from the underside of car number 2



**Going backwards  
in  
four easy steps**

# Flying Cones







Here is a demonstration of how to clear out half of the cones in the last turn of the Ride and Drive course. (not exactly the purpose of the drive but fun to watch)



Hit the turn a little too fast with the steering wheel turned all the way....



slide straight off the turn taking out the first couple of cones, slow a little...



turn back onto the course taking out a couple more cones in the process...



be sure to run directly over one or two as you direct the car toward the finish line...



as you run completely over the last cone remember to turn toward the stop box.



and there you have it 8 or 9 pesky cones cleared off the corner and out of the way.





...and so goes another day at work!

